**Chapter 05 Case Study**

**GitHub URL: https://github.com/atanner33/Chapter05**

*From the Textbook:*

*Examine the site map in Figure 2.40. What type of site organization is used for the Pacific Trails Resort website? Is it the most appropriate organization for the site? Why or why not?*

**I believe the Pacific Trails Resort website is meant to be designed in hierarchical layout. This is because the other pages are always able to be accessed, including the home page that you start at. I would say it is appropriate, as we want the visitor to click on whatever information they are interested in about the resort. It also needs to be easy to navigate, as having the menu options omnipresent help prevent that.**

*Review the recommended web design practices from this chapter. Use the Web Design Best Practices Checklist (Table 5.1) to evaluate the Pacific Trails Resort site that you created in earlier chapters. Cite three design practices that have been well implemented. Cite three design practices that could be implemented in a better way. How else would you improve the website?*

1. **Navigation, as all hyperlinks work and are always available to be clicked on the screen.**
2. **Functionality, as all (but one) of the hyperlinks work so far into the project.**
3. **Accessibility, as everything is clearly written, spelled correctly, and in a bold font.**
4. **Multimedia, I think we could really spruce up the site with some animations of the resort.**
5. **Content Presentation, I think in order to beat “competitors” we would need to take this site above and beyond. Really make it stand out to attract customers**
6. **Page Layout, I think could use some work. I think there needs to be a better balance between the text and the images.**